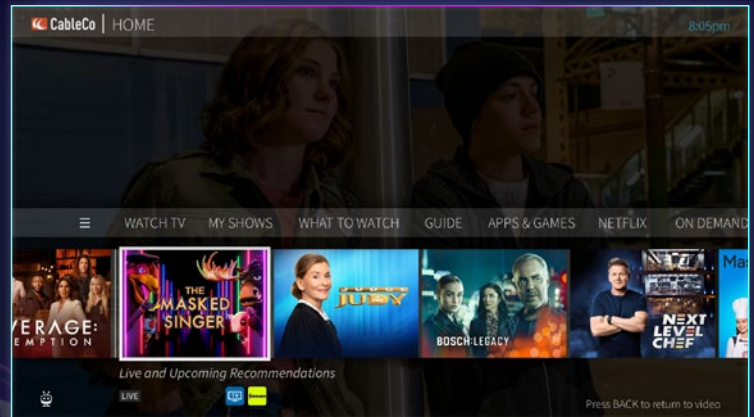


TIVO BROADBAND™

TiVo Broadband is designed for Pay-TV Operator’s non-traditional video subscribers. TiVo Broadband delivers TiVo+ – a free content network with over 160 channels & more than 100K free movies & TV shows – along with Pluto TV Linear and 3rd party FAST, AVOD and SVOD services powered by TiVo’s super-aggregated Discovery, Search and Recommendations.

FULLY INTEGRATED

TiVo Broadband is fully integrated into TiVo’s UX, providing a single, unified interface for customers to find, watch and enjoy all their favorite content. It also addresses two key pain points for operators: reducing broadband subscriber churn and increasing lifetime customer value.



KEY TAKEAWAYS

TiVo Broadband provides an operator-branded application that seamlessly transitions back and forth between the TiVo Broadband solution and the full Pay-TV lineup.

Reduce churn and increase monetization! Capture the growing segments of non-traditional video subscribers with a comprehensive solution.

28%

CAPTURE CORD REVIVERS WITH TIVO BROADBAND!

28% of current Pay-TV subscribers noted they once previously cut the cord then later resubscribed to Pay-TV – down slightly from 30.5% in Q4 2022 but an increase YoY when only 25.3% noted they were cord revivers.*

*TiVo Q2 2023 Video Trends Report



FREE. BINGE-WORTHY. ALWAYS ON.



WHAT IS TiVo+?

TiVo+ is a free, ad-supported video service offering instant access to over 100,000 movies and TV shows, news, sports, kids and specialty programming on 160+ live channels. No subscription is required for your customers to enjoy TiVo+.

IS TiVo+ REALLY FREE?

Yes, TiVo+ is 100% free. There are no subscriptions, additional fees or credit cards needed to start watching.



WHAT CAN MY CUSTOMERS WATCH ON TiVo+?

Your customers can watch live and on-demand movies and shows on TiVo+. TiVo is always adding new channels and favorites from partners like Pluto TV, Tubi and Freevee.

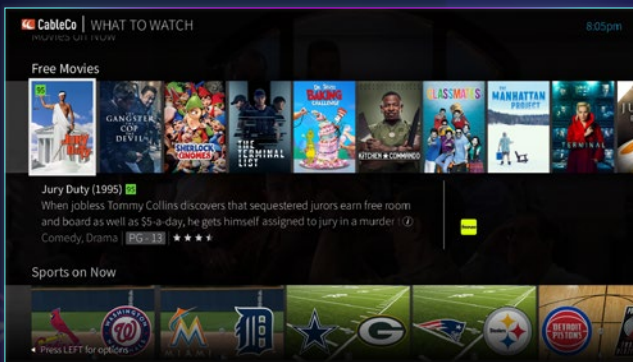


*Please contact your TAM for the latest channel line up.

WHERE CAN MY CUSTOMERS FIND TiVo+?

TiVo+ is part of your operator experience and is available directly from the Home Screen, Guide, What to Watch, Bookmark Programs and My Shows carousels. Your customers can access TiVo+ channels through managed set-top boxes such as Linux and Android TV devices, unmanaged streamers like Apple TV and Amazon Fire TV, plus mobile, tablets and web devices.





HOW DO MY CUSTOMERS GET TO TIVO+ CHANNELS, MOVIES AND SHOWS?

- Look for TiVo+ channels on their program guide.
- Access TiVo+ on-demand movies and TV series throughout the Search, Recommendations, Home and Free screens.
- Find TiVo+ partner apps, including Pluto TV, Freevee and Tubi, in the Apps menu.

DOES TIVO+ REQUIRE AN INTERNET CONNECTION?

Yes, your customers will need an internet connection to watch TiVo+.

DOES TIVO+ HAVE 4K CHANNELS?

No, there are no 4K channels available at this time.



WILL MY CUSTOMERS NEED TO CREATE A TIVO+ ACCOUNT?

Your customers do not need to create an account to watch TiVo+.

Find out more about TiVo+ at:

business.tivo.com/products-solutions/tivo-plus